



Fort4Fitness Corporate Connection Program Summary

The Corporate Connection Program through Fort4Fitness provides an opportunity for companies to encourage healthy living and physical activity in their employees by covering the cost (or a portion of the cost) to participate in one or more Fort4Fitness events.

- **Summer Sunset Relay:** A 3-hour or 6-hour relay with teams of 1-8 people
- **Spring Cycle:** Distances of 10, 16, 32 and 43 miles, plus the Metric Century 100K (63 miles)
- **Fall Festival:** 4 Mile, 10K, Half Marathon and Triple Crown, plus the summer-long Kids and Seniors Marathon programs
- **Winter Wonder Dash:** 5K Run/Walk and Family 2K Walk (1.2 miles)

Corporate Connection companies will receive a unique coupon code that their employees can use to register online for free or at a discount. Fort4Fitness does not designate who can use the company coupon code; this is determined solely by the company. Fort4Fitness will send periodic registration reports so the company can monitor code usage.

Fort4Fitness will provide materials to assist with internal marketing; companies are responsible for distributing those materials and promoting the program to employees.

Companies will be invoiced after the event(s). If a company registers at least 20 people in any one event, they will be awarded discount pricing for those registrations (equal to registration costs advertised during the event's Early Bird pricing period).

Requirements

- Company must submit a completed and signed Corporate Connection Program application.
- Company must agree to being invoiced at the conclusion of the registrations for the appropriate registration fees. If a company registers fewer than 20 people for an event, they agree to be invoiced at the rate of the period in which the registrants signed up.
- Company must agree to promote Fort4Fitness using the full name and official Fort4Fitness Corporate Connection logo that is provided to each approved Corporate Connection.